



# Real Time Freight Services LLC

Where freight meets capacity.



**RTF**  
**Dynamic Distribution**<sup>SM</sup>  
*Intelligent load distribution*

Targeted distribution for every load every time.

Direct results with Dynamic Distribution<sup>SM</sup>:

- ▶ more bids per load
- ▶ loads tender faster
- ▶ loads close faster
- ▶ better use of your core
- ▶ better managed core
- ▶ less on-boarding of new carriers

Loads of opportunities for savings.

Instead of making carriers search for your load,  
send it to the carriers that want it.



CLOUD-BASED  
MATCHING  
DATA STORE  
INTEGRATED  
AUTOMATED  
SUPPORT

[www.RealTimeFreight.com](http://www.RealTimeFreight.com)



## RTF Dynamic Distribution<sup>SM</sup>

Intelligent load distribution

*RTF Dynamic Distribution<sup>SM</sup> provides our customers with the ability to automatically post freight to their best-suited transportation partners. Fast and efficient coverage with companies they can trust.*

Real Time Freight

### PRODUCT OVERVIEW

Turn on our trademarked Dynamic Distribution<sup>SM</sup> and instantly reach the carriers that want your freight. Sophisticated and intelligent load distribution that automatically posts freight to your best-suited transportation partners. Our matching technology will automatically identify the carriers that want your freight from your history and the Real Time Freight community and its affiliated partners. Real Time Freight and its partners are dedicated to connecting freight with capacity.

### RESULTS & BENEFITS

Turn on and set up Dynamic Distribution<sup>SM</sup> and get results in real-time. If you are posting a load on a less frequent lane, Dynamic Distribution<sup>SM</sup> can identify the last used, most used, and all qualified and approved carriers that want your load. Whether you are posting a load on a regular lane, a less frequent lane, a new lane or expanding capacity on an existing lane, Dynamic Distribution<sup>SM</sup> can automatically create and distribute your load to qualified carriers who want your freight in your core and in the RTF data store. The RTF data store is a compilation of carriers from the Real Time Freight community and its affiliated partners. Real Time Freight and its Partners are dedicated to on-boarding new carriers daily.

### OPERATIONS

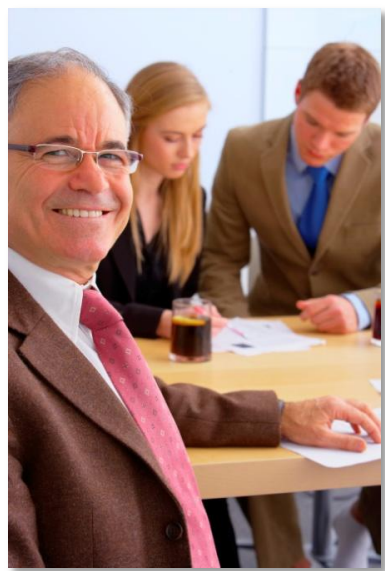
Take the first step towards a fully managed core. Dynamic Distribution<sup>SM</sup> is a better way to distribute your freight. With Dynamic Distribution<sup>SM</sup>, when a carrier receives a load notification, it is for a lane they are familiar with and a load they want. Sending all loads to all carriers is inefficient. A targeted load notification process produces a faster response from carriers. Sending loads to only carriers that want your load produces better results; more bids per load, loads tender/close faster, better use of your core and a better managed core with less costly on-boarding of new carriers.

### CARRIER MANAGEMENT

A carrier can be a member of one or more distribution lists. Maintaining these lists can be both difficult and time consuming, especially if a carrier has problems or is blacklisted. Many organizations are unable to keep their carrier lists up-to-date, and will instead resolve to maintain one list, thereby, sending all loads to all carriers in their core. Distribution with Real Time Freight will automatically maintain and update your carrier lists with detailed reports and rankings built in. Manage your fleet, core, and on-board in real-time with Real Time Freight.

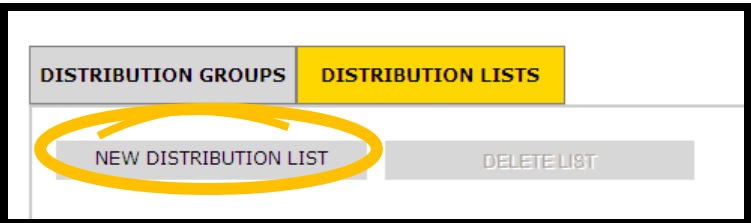
### ABOUT US

As a proven leader in freight transportation technology, Real Time Freight, LLC drives more success than any other solution on the market today. The trademarked Real Time Freight<sup>TM</sup> solution delivers more features and functionality, streamlines communication like never before, and offers the easiest and best user experience for each party involved in the freight transportation transaction.



A better distribution list, the trademarked RTF Dynamic Distribution<sup>SM</sup> processes each load matching it with your core carriers, and as needed expanding to a larger pool of capacity to make sure every load gets covered. Always up-to-date, each list is created automatically in real-time based on the latest available information.

**Don't wait for carriers to find your load.**



| LIST NAME      | MEMBERS | LOAD D |     |
|----------------|---------|--------|-----|
| Private        | N / A   | OFF    | OFF |
| Favorites      | 11      | OFF    | OFF |
| TL Reefer West | Dynamic | ON     |     |

Set up your Dynamic Distribution list to meet your needs. Many configuration options are available to suit your business requirements.

**DYNAMIC DISTRIBUTION LIST SETUP**

Period / Radius

Match Options

ON  OFF Type of Carrier

- Exclude Brokers (3PL Third-Party Logistics) Service Provider
- Exclude Carrier/Broker ( Asset-based and Logistics Company with Broker Authority)
- Exclude Carriers ( Asset-based Company, Trucking Company, Owner/Operator )

ON  OFF Exclude My Core Carriers

Exclude my Core carrier members from this Dynamic Distribution list.

ers  
carrier members from this Dynamic

Cancel Save

Your distribution list for the load is created automatically, ensuring responses from only companies that meet your transportation needs. Fast and efficient, get your loads covered quickly with companies you trust.

## CONTACT US

Real Time Freight strongly believes in talking to their customers and understanding their successes, failures and struggles. A strong community is built on its ability to communicate. The Real Time Freight Customer Service team is set up to support relationships, not just users.



We are here to help.  
*RTF Customer Service*

TOLL FREE: (800) 720-7837

[www.realtimefreight.com](http://www.realtimefreight.com)

[www.rtfdobrasil.com.br](http://www.rtfdobrasil.com.br)



## Real Time Freight Services LLC

*Where Freight meets Capacity*



Corporate HQ  
350 North LaSalle Street  
Suite 1110  
Chicago, IL 60654  
USA



Membership Sales  
912 NW Highway  
Suite 111  
Fox River Grove, IL 60021  
USA



South American HQ  
Alameda dos Guatas. 191  
04053-040  
Sao Paulo, SP  
BRASIL

